



Ce projet a été sélectionné dans le cadre du programme de coopération transfrontalière Interreg IV A France (Manche) - Angleterre, cofinancé par le Feder.

The Impact and ValuESS project has been selected within the scope of the INTERREG IV A France (Channel) - England cross-border European cooperation programme, co-financed by the ERDF.

France-UK event: Impact and Social Value Practice – a UK-France perspective

24 SEPT 2014, RESO SOLIDAIRE, RENNES

Rencontres franco-anglaises: Pratiques de valorisation de l'utilité sociale en France et en Angleterre

Program - presentations:

- I. Social value evaluation practice in France (Hélène Duclos, Trans-Formation)
- II. **Impact measurement – a UK perspective (Matthew Hill, South West Forum)**
- III. UK practice example: Plymouth Music Zone (Debbie Geraghty)
- IV. France practice example: Le Collectif des Festivals engagés, FEDDS (Emilie Cherbonnel)



IMPACT
HUB
SOUTH WEST

**South West
Forum**

informing • connecting • influencing

Impact Measurement

A UK Perspective

**Matthew Hill,
South West Forum**

Social Value and Procurement



- Public Services (Social Value) Act - Jan 2013
- Consider broad social, economic and environmental value of services – not just price

EVIDENCE, EVIDENCE, EVIDENCE.....



“It’s not enough to show that you did something. You have to show that what you did is better than anything else you could have done. We want to find out what works.” Peter Wanless, Big Lottery Fund CEO

What Works: evidence centres for social policy

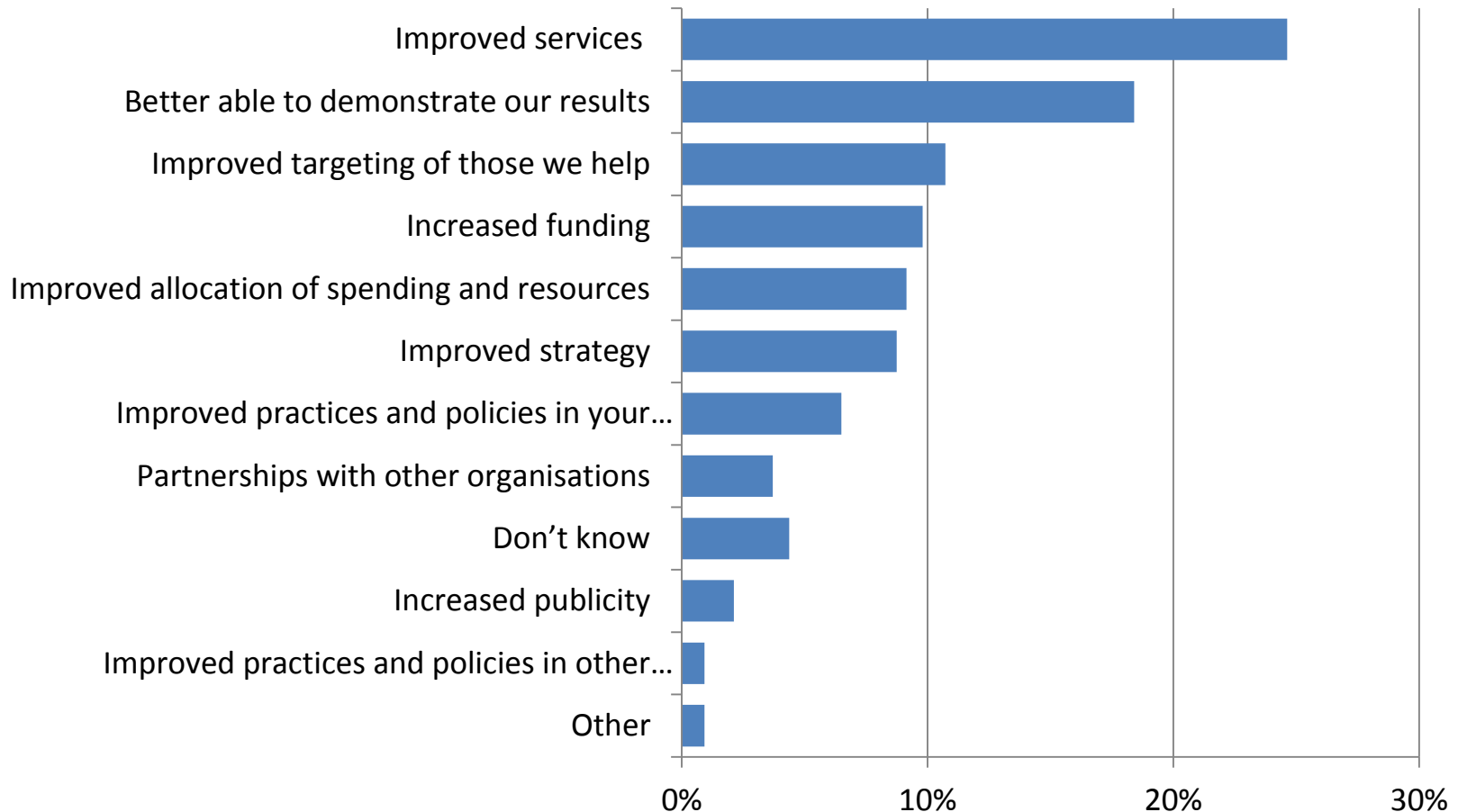
What are SPOs doing?

South West Impact Awards 2014

‘Recognising the work of social purpose organisations in measuring and communicating the impact of what they do’



Why do charities measure impact?



Question: In the last year, has measuring your impact led to any of the following benefits? N=755

INSPIRING IMPACT



www.Inspiringimpact.org

☐ Specific Impact & Outcome Measures

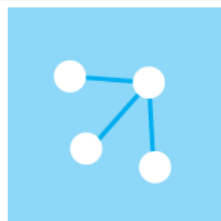
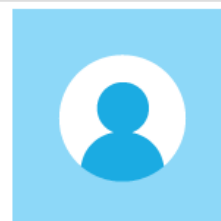
- ☐ Support & Training
- ☐ Surveys & Quick Feedback

Sector

- ☐ All Sectors
- ☐ Arts and culture
- ☐ Children and families
- ☐ Civic engagement
- ☐ Community cohesion
- ☐ Community development
- ☐ Crime and public safety
- ☐ Disability
- ☐ Domestic violence
- ☐ Education and learning
- ☐ Employment and training
- ☐ Environment
- ☐ Housing and homelessness
- ☐ Infrastructure support
- ☐ International development
- ☐ Mental health
- ☐ Older people
- ☐ Other
- ☐ Personal and social well being
- ☐ Physical health
- ☐ Rural development
- ☐ Sport
- ☐ Substance use and addiction
- ☐ Volunteering
- ☐ Young people

Format

- ☐ Email
- ☐ Face to face

**Data Visualisation (3)****Database & Case Management Systems (9)****Diagnostic Tools (19)****Guidance & Research Reports (75)****Public Data Sets (22)****Specific Impact & Outcome Measures (63)****Support & Training (22)****Surveys & Quick Feedback (13)****Other (9)**

If you can't find the resources you want, [let us know](#) what you're after and we will let our network of resource providers know to see if they can help. And if you know of other resources that you think should be listed here, however small or large, general or specific, we would love to hear about them. Just complete this [short form](#) to tell us more. Thank you.

South West Impact Hub

Developing culture of good impact practice

Developing a body of research

Access to quality impact support:

- Advice
- Training
- Consultancy



Which tools?

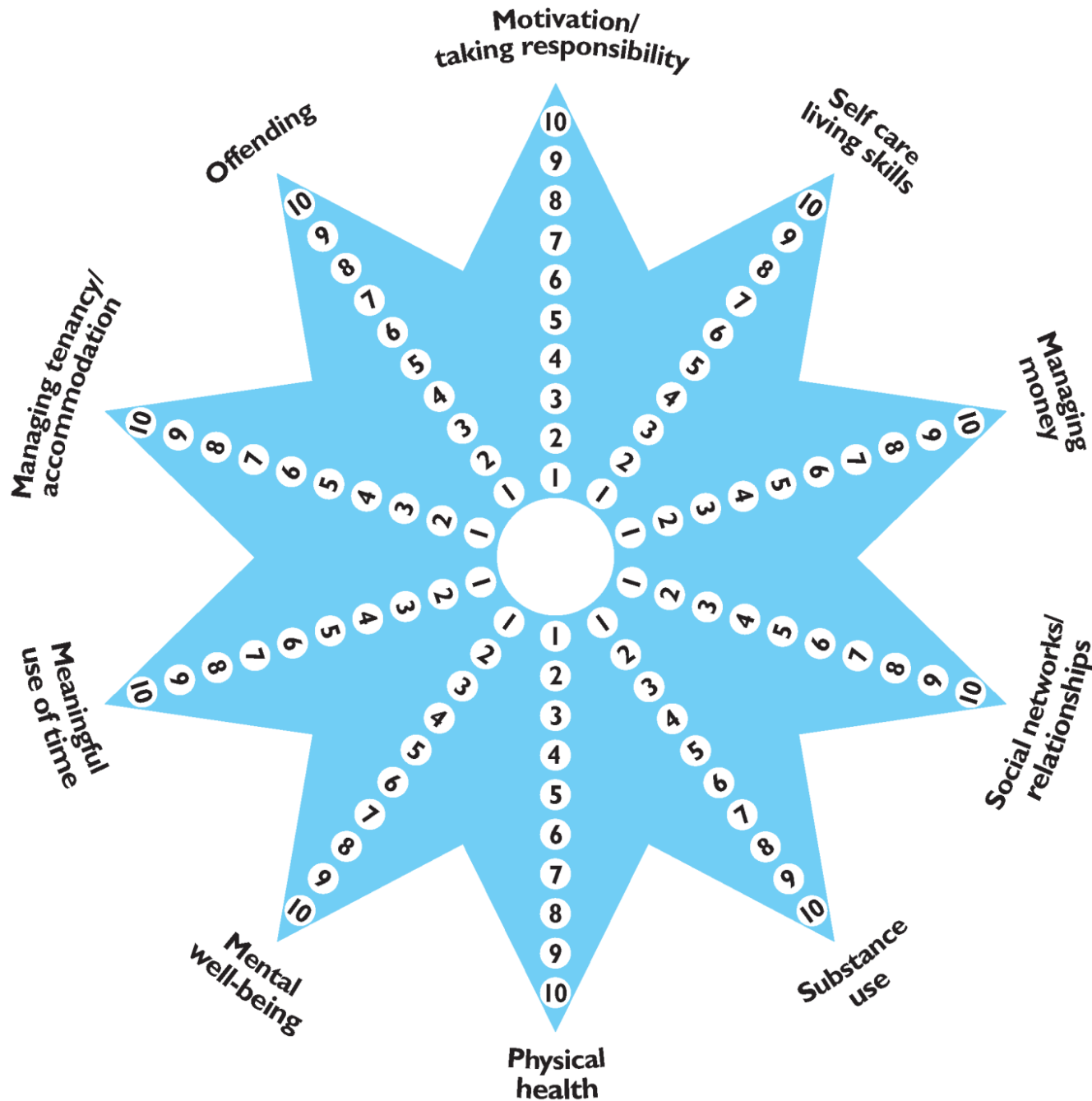
Inspiring Impact – over 139 tools

Frameworks - Social
accounting and
Auditing, Theory of
Change, SROI

Social –
Outcomes stars, well-
being scales

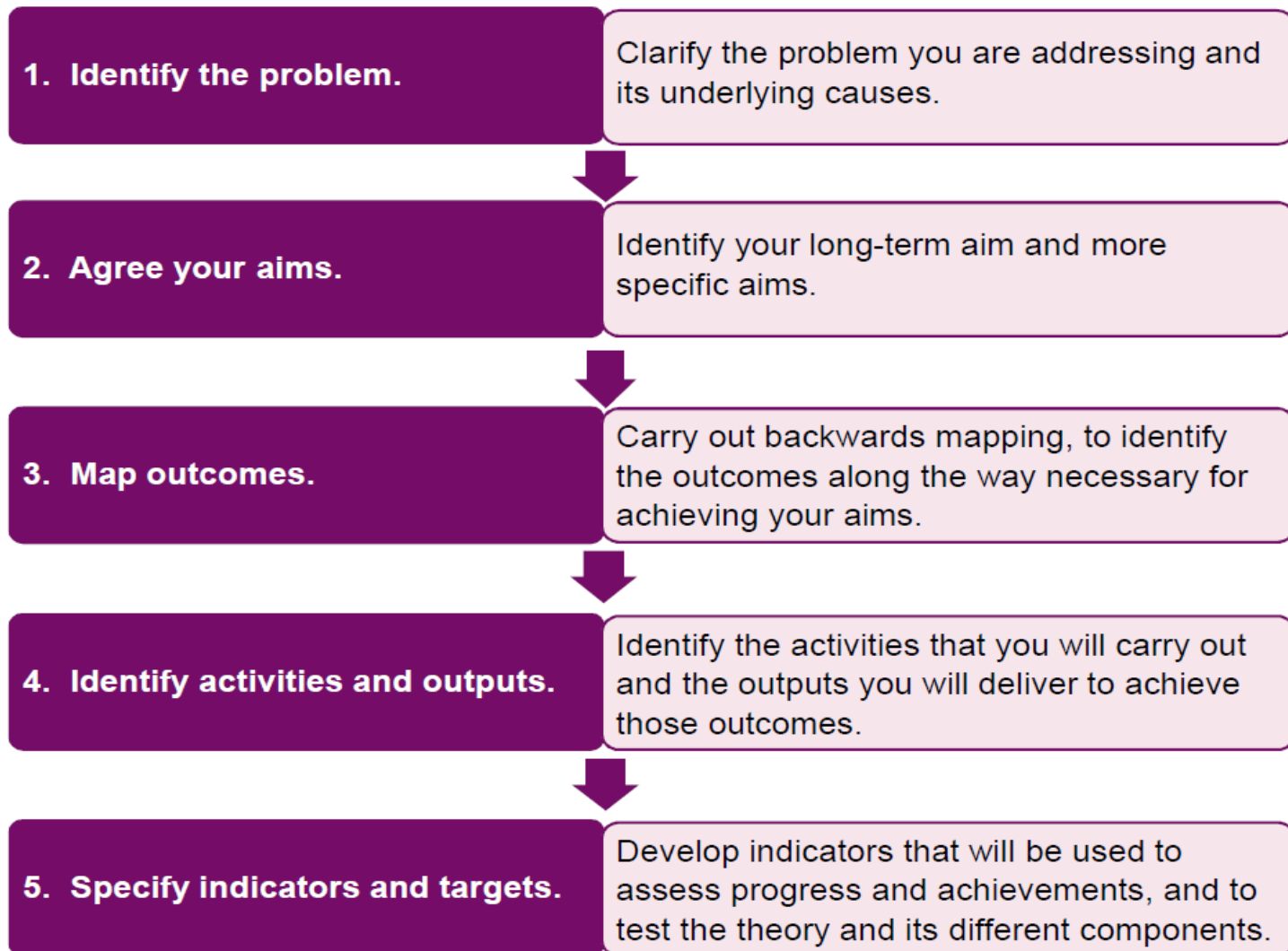
Economic –
Local Multiplier 3

The outcomes Star



Based on the Outcomes Star developed by St Mungo's, now St Mungo's Broadway, supported by Triangle Consulting and The London Housing Federation (Burns et al 2006).

Theory of Change - Charities Evaluation Service model 2011



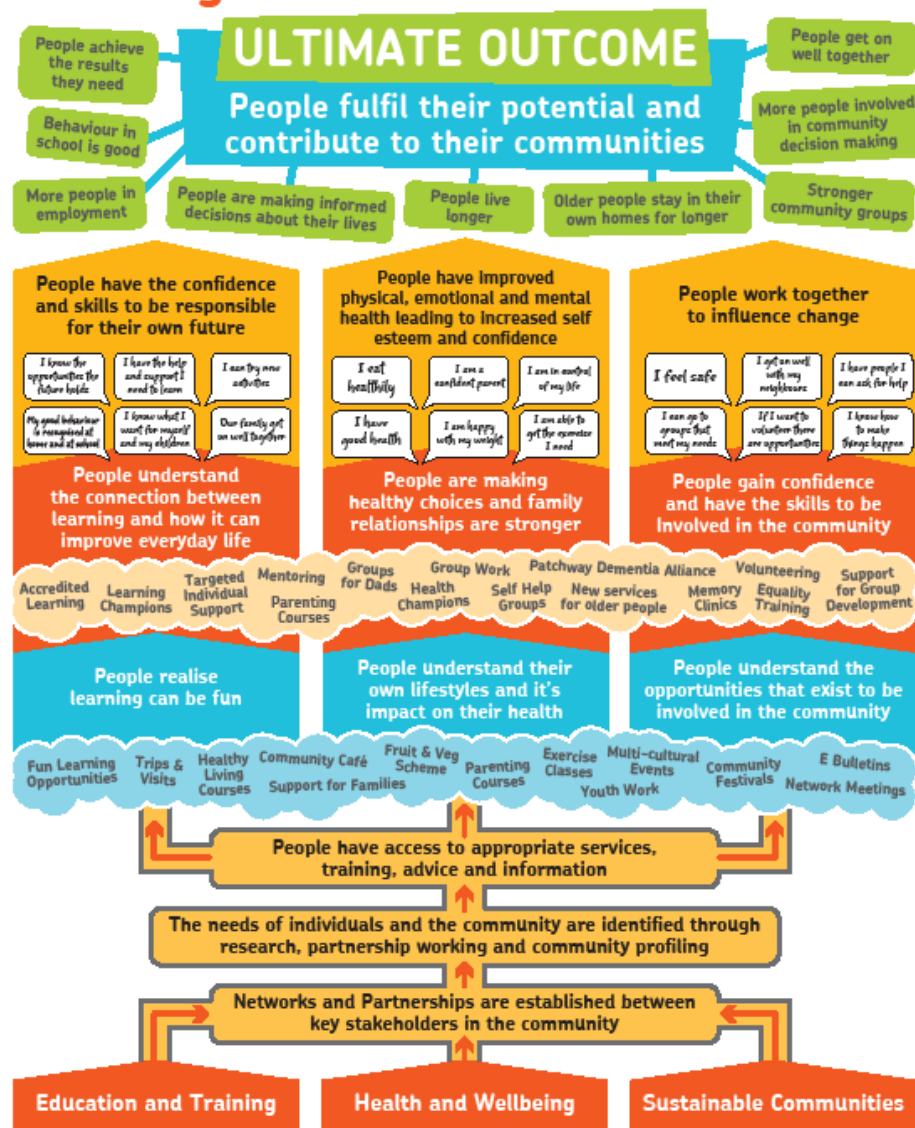
A simple and effective framework

Developing a Theory of Change can...

- ...create a shared vision for programme delivery
- ...develop a monitoring and evaluation framework to evidence impact
- ...support planning and decision making
- ...identify opportunities for partnership working

Southern Brooks Community Partnership Theory of Change

Theory of Change



Assumptions: In addition to experiencing economic and social disadvantage, many people face complex issues. More people live on benefits or low incomes and in social housing. There are higher levels of crime than in other areas of South Gloucestershire. Some families have low academic achievements and aspirations and are under-represented in higher education and professional careers. There are higher levels of exclusions from schools and more young people not in employment, education or training. There are high levels of obesity amongst children and adults and higher levels of early mortality.

a funder's perspective...

“We should sing the hymn – “Stories Count” – the power of human change is as compelling as any metrics”.

BIG Lottery CEO Dawn Austwick (April 2014):



Get in touch

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